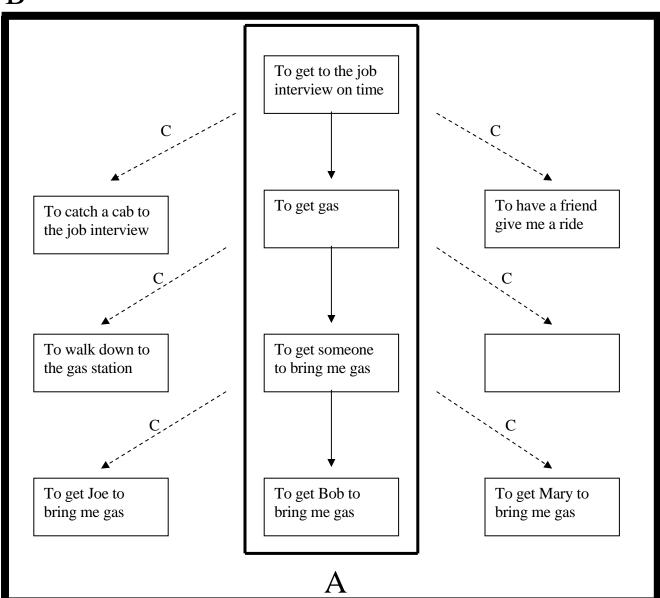
## **A Hierarchy of Objectives**

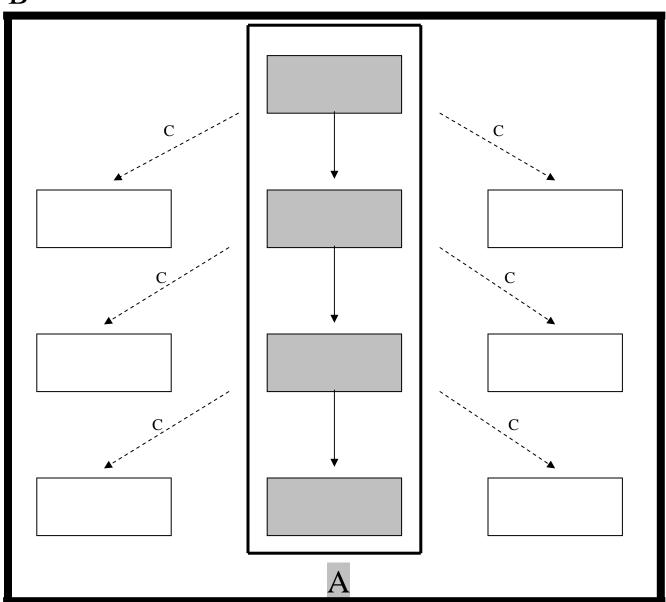
B



A problem can be formulated at various levels of the hierarchy of objectives.

- The higher the level, the wider the options
- The lower the level, the narrower the options

B



A: The current (mainstream) line of thinking

B: The big picture

C: Alternative solution paths